

EuroSimE 2010

EXHIBITOR MANUAL
November 2009
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11th International Conference EuroSimE 2010

Thermal, Mechanical and Multiphysics Simulation and Experiments in Micro/Nanoelectronics and Systems

April 26-27-28, 2010

Mercure Cité Mondiale, Bordeaux, France

Exhibitor Manual

Please regularly see updated information on www.eurosime.org

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1 Place and date

Sunday April 25 th	Monday April 26 th	Tuesday April 27 th	Wednesday April 28 th
TRAINING COURSES	CONFERENCE EXHIBITION Dinner	CONFERENCE EXHIBITION Cocktail party	CONFERENCE EXHIBITION

The venue for the conference and exhibition is the Mercure Cité Mondiale hotel in Bordeaux, France



<http://www.citemondiale.com/>

The city of Bordeaux is listed as a UNESCO World Heritage Site

2 What EuroSimE 2010 offers

After ten successful editions of the EuroSimE conference, an eleventh edition is planned in 2010. EuroSimE 2010 will address the results of both fundamental research and industrial applications for thermal, mechanical and thermo-mechanical solutions of (micro)-electronics, focusing on advanced simulations and experiments. For potential exhibitors, possibilities to present their products and/or expertise are:

- A full booth leg during the 3 days exhibition;
- Company leaflets displayed at the conference entrance and in the attendant bags;
- Should you want to sponsor EuroSimE, please let us know what could be possible for you, among cocktail party, pauses, proceedings edition, dinner etc.

If you choose to exhibit in any way at EuroSimE 2010, we also offer:

- **OPTIMAL INTERACTION.** For optimal interaction with the attendees, coffee breaks will be served in the exhibition conference area, close to the conference rooms and auditorium.
- **DINNER.** A gala dinner will be organised on the first conference day around 19h, in a vineyard.
- **COCKTAIL PARTY.** A cocktail party will be organised on the second conference day.
- **FURNITURE.** Additional tables and chairs will be freely available.
- Fax, phones, photocopy are available within the venue at your cost. WiFi access is not yet confirmed.
- **LIST OF ATTENDANTS.** The list of attendants will be communicated to you (Excel file by email)

If you are interested to exhibit at EuroSimE 2010, please contact the chairman exhibition committee Willem van Driel, contact information on last page.

3 Exhibition area

The exhibition will be held in parallel with the conference, on the same floor. Exhibition will take place in the same area as coffee breaks and posters.

Full booth leg exhibitors will be provided with:

- tables and chairs
- power supply
- panels for posters (1.20 x 1.80m²)

You can ask for any additional item that you would need. The area allocated to you will be approximately 6 to 9 m², depending on the final layout (tables for serving coffee breaks) and on the number of exhibitors.

Installation will be possible from Monday April 26th, from 7h30 (the building is closed on Sunday 25th during the day. Dismantling must be completed by Wednesday April 28th 15h00. If you plan to ship a portable stand, please do inform us so that we can make sure that your boxes can be accepted and stored by the venue.

4 Conditions

Participating to the exhibition through a full booth leg is priced **2100 €**, plus 19,6% (412 €) of VAT that can be recovered. This amount corresponds to:

- the availability of space and minimum furniture
- full access for 2 delegates to conference, lunches, cocktail party, gala dinner

Should you delegate a third person, this additional person would have to register through the normal channel as other conference attendants. The fee for other ways of participation can be discussed with the local organiser and/or the chairmen of the exhibition committee.

Payment must be done by bank transfer **before January 31st 2010**. The bank co-ordinates are:

Bank name : CRCA Voisins Bretonneux

Bank address : 2 rue aux Fleurs, FR-78960 Voisins

Account owner : Astefo SARL

IBAN : FR76 1820 6001 1745 6605 3300 140

BIC : AGRIFRPP882

If you cancel your reservation in February 2010, we shall reimburse you 50% of the exhibition fee (i.e. 1050 €, minus bank transfer charges). If you cancel your reservation after March 1st 2010, we shall not reimburse you. In case of a *force majeure* event which would prevent us to hold the event, we would reimburse you 100% (minus bank charges).

5 Liability and insurance

Should you already contracted a comprehensive insurance for your personnel and the exposed hardware, we do recommend that you check you are covered in France or ask for an extension to your insurer. In no case will nor Astefo neither the EuroSimE 2010 Organisation Committee be responsible for any theft or damage caused to your hardware.

6 Hotel reservation

Tentative price at the venue is 110 € for a single room. Astefo may book for you on request.

7 Contacts

Please contact any of the persons below for further information:

Mr **Willem Van Driel**, chairman
exhibition committee
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